



FOR IMMEDIATE RELEASE

NATO Signs Agreement to Use Aidmatrix Network® for Disaster Relief

Brussels, September 16, 2008

Today NATO EADRCC and the Aidmatrix Foundation announced their agreement to set up a partnership to help NATO EADRCC meet the challenge of managing donations in civil disaster scenarios. The agreement is with EADRCC (Euro-Atlantic Disaster Response Coordination Centre), NATO's principal civil crisis response mechanism, which coordinates assistance in the Euro-Atlantic area from NATO Allies and Partners to countries that have been struck by a major disaster.

"Right now, we are handling all logistics with whiteboard, spreadsheets and brains", said Guenter Bretschneider, Head of EADRCC. "After witnessing the success of Aidmatrix software solutions during recent emergencies in the US for the Federal Emergency Management Agency (FEMA), we are convinced that this is the right step for our organization to better handle donations in times of crisis. Aidmatrix Network® will make us faster, more transparent, more efficient."

Shari Temple, Managing Director, Aidmatrix Europe: "Aidmatrix Network® provides a single location to capture and report the full picture of need, donations, and delivery in real time. Whether it is product or volunteers, Aidmatrix Network instantly makes requirements from the field available to potential donors and vice versa. This also prevents unnecessary donations from getting in the way of critical life-saving efforts."

NATO EADRCC plans to launch the Aidmatrix Network® in late September. It will be available to 63 countries. These are the 50 Euro-Atlantic Partnership Council (EAPC) member countries – NATO Allies and Partners, the "Mediterranean Dialogue Countries", the "Istanbul Cooperation Initiative Countries" as well as Afghanistan and Kosovo.

About The Aidmatrix Foundation, Inc.

The Aidmatrix Foundation, Inc. builds and operates powerful technology solutions that support diverse stakeholders in their efforts to work together to solve the world's most challenging humanitarian crises. More than 35,000 leading corporate, nonprofit and government partners leverage our solutions to mobilize more than \$1.5 billion in aid annually, worldwide.

www.aidmatrix.org

About Euro Atlantic Disaster Response Coordination Centre (EADRCC)

The EADRCC was established in 1998 as a partnership tool of NATO Civil Emergency Planning and is NATO's principal civil crisis response mechanism. The Centre stands ready, year round, on a 24- hour basis, to respond to civil emergency situations in the Euro-Atlantic area and to function as a clearing-house for coordinating requests and offers of assistance. The coordination activities involve close cooperation with NATO Military Authorities and consultations with the United Nations' Office for the Coordination of Humanitarian Affairs (UN-OCHA).

www.nato.int/eadrcc

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