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FOR IMMEDIATE RELEASE

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Government of Honduras Accelerates Activation of Aidmatrix Network™

COPECO Honduras and the First Lady's Office – Government of Honduras Now Linked-In

DALLAS – The Aidmatrix Foundation® (Aidmatrix) today announced the Republic of Honduras' formal adoption of the Aidmatrix Network for Humanitarian and Disaster Relief. La Oficina de La Primera Dama (the First Lady's Office) – Government of Honduras and COPECO Honduras, the Honduras National Emergency Management Commission, both were added to the relief agencies participating in the Network for Hurricane Felix Relief as well as ongoing relief efforts.

The parties had been in the planning stages of installing the Aidmatrix Network for the Government of Honduras. With the arrival of Hurricane Felix, the Government of Honduras was able to work with Aidmatrix to release an emergency deployment portion of the Network to assist with immediate needs.

In a prepared statement the First Lady Xiomara Castro de Zelaya said, "This comes with much appreciation and appropriate timing. [The Aidmatrix Network] will improve responses in both Disaster Relief and in the daily assistance of helping those in need."

Those wishing to offer donations of products, services and financial contributions can visit the website at www.aidmatrix.org/honduras . Items most needed for the Hurricane Felix Relief include: water, food, medicine, blankets, mattresses, clothes, stoves, shoes, diapers, and children's items.

The Honduran government realized the disaster relief and the daily humanitarian relief opportunities associated with The Aidmatrix Network, and therefore enlisted the participation of leading offices working in both sectors for Honduras.

"This technology provides the people of Honduras to not only receive additional aid, but to further our capacity to help ourselves. It has been one of the goals of this administration to build our people's capacity to create sustainable change for those in need in our society," said the First Lady.

"We are excited to have the members of COPECO and the Honduran government benefiting from the relief exchange we have created between donors, governments and nonprofits," said Keith Thode, Aidmatrix COO. "Our recent meetings in Honduras highlighted the many possibilities for delivering aid more efficiently throughout the region. I am pleased to add these two new partners to our Hurricane Relief financial and in-kind donations exchange in order to begin the process of connecting donors with these organizations."

These two new additions join many other Latin American partners including the Food Bank Association of Mexico (Banco de Alimentos de Mexico), the Food Bank Association of Guatemala (Banco de Alimentos de Guatemala) and World Emergency Relief – Central America.

Aidmatrix, a nonprofit built on partnerships between public and private sectors to assist relief agencies, uses the business concept of supply chain technology and makes it accessible for humanitarian aid. The concept is simple: donors offer product, services or financial resources to people affected by an emergency. Nonprofits and governments, international to local, work in concert with the system to direct aid where it is most needed. Front-line responders streamline the system by posting their exact needs in real-time. Aidmatrix supports a virtual exchange between those who want to donate and those needing help, getting the Right Aid to the Right People at the Right Time™.

Log onto: <http://www.aidmatrix.org/honduras>

Aidmatrix delivers powerful solution tools to connect those who have, with those in need. Deploying supply-chain technology, Aidmatrix leverages public- and private-sector resources with charitable organizations in relief services -- creating opportunity and orchestrating the Right Aid to the Right People at the Right Time™. Aidmatrix mobilizes more than \$1 billion in aid annually, working with more than 35,000 nonprofits, companies and government agencies worldwide. The international 501(c) (3) organization activates product, human and financial resources impacting the lives of more than 65 million people.

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