

## **PARTNERSHIP**

Joining the Aidmatrix Network means you have a wealth of resources at your disposal. A community of relief agencies, governments and corporate partners offers collective knowledge of best practices and practical solutions — meaning you are never in it alone.

## **TECHNICAL SUPPORT**

Whether it be a training question or help with activating during a disaster — we are here to help. Our mission is to empower your team to maximize the disaster relief available to those in need.

## **TURN-KEY SOLUTIONS**

We offer this service as a hosted application, so there is no hardware to maintain and no IT staff to hire.

For more information on any of our products or services please visit us on the Web at:

[www.aidmatrix.org](http://www.aidmatrix.org)

## *The Aidmatrix Network<sup>®</sup> for Humanitarian Relief* **Fundraising**

The Aidmatrix Network<sup>®</sup> for Humanitarian Relief offers easy-to-use and quick-to-deploy Fundraising technologies. Use them together or independently to help empower your efforts to procure, manage and deliver humanitarian relief.

*Let the technology help manage the paperwork so you can focus on the relief work.*

The Aidmatrix Network<sup>®</sup> Fundraising solutions are web-based tools used to assist you in collecting donations and assist donors who want to give cash donations. There are tools to help fundraise for your own nonprofit organization, as well as those to help fundraise on behalf of other Non-Governmental Organizations (NGOs). These are fast and efficient ways to direct donors when they want to support relief efforts. Using these tools saves time and money by providing information online 24x7. Some also help NGOs capture additional funds enabling them to help more people-in-need more quickly.

### **Financial Donations Referral**

*(For Governments, Businesses and Associations)*

The Financial Donations Referral Module provides a list of national and local NGOs from which the donor can choose. This gives donors confidence that the relief agencies listed are active in the relief area. Donors are then linked directly to the NGO's website where the donation is processed directly by the NGO. Donors are also provided with education on the benefits of giving cash during disasters versus in-kind products.

Alternatively, if you currently have a cash donation web page on your website, the user can be directly linked to that page. This helps tie existing systems and processes into your Aidmatrix Network portal for a unified approach.

### **Virtual Aid Drive<sup>™</sup>**

#### **Fundraising for NGOs**

Use this online giving tool to process cash donations from your website. List typical items that you need and show the purchasing power that cash donations can make. For example, show that a \$25 cash donation can actually purchase the retail equivalent of \$225 of food. It works well to help educate donors on the power of giving cash so that you can purchase the precise items that are needed while eliminating the need to coordinate transportation of in-kind donations of actual food products donated by individuals. Plus, it is online, so you can easily tie it into an email fundraising campaign, saving money on printing and postage.

#### **Online Workplace Giving for Businesses**

Run a campaign across your company to benefit one or many relief organizations. Create inter- or intra-office competitions enabling each participant to donate to the charity of their choice, but aggregating those donations into group totals. The impact of your donations are seen immediately and corporate administrators can see the current results in real-time while boosting morale and helping worthy NGOs.

**aidmatrix<sup>®</sup>**  
Right Aid. Right People. Right Time.<sup>™</sup>